

## sponsorship level

	neighborhood builder \$20,000	block builder \$10,000	home builder \$5,000	room builder \$3,000	event advertiser \$500	event advertiser \$250
day-of	premium event recognition	X	X			
	event table & signage	X	X	X	X	
	podium recognition by Executive Director	X	X			
	digital ad	X	X	X	X	X
	logo/name on all promotional event-related materials	X	X	X		
	name on all promotional event-related materials				X	
	name included in event press release	X	X			
branding & communications	presentation of keys at home dedication ceremony	X				
	inclusion at home dedication ceremony		X			
	logo and link to sponsor site on BHL webpage	X	X			
	logo and recognition on BHL webpage			X	X	
	mentions on Habitat for Humanity Philadelphia's facebook and twitter accounts	X	X	X		
	logo on build site banner	X	X			
	team building	volunteer build days	3	2	1	
accompanying media release for build day partnership		X				



## building hope luncheon

### sponsorship commitment form

Sponsor Name \_\_\_\_\_ Sponsor Website \_\_\_\_\_  
Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_  
Email \_\_\_\_\_  
Address \_\_\_\_\_  
City, State \_\_\_\_\_  
Zip Code \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_

Please check the appropriate gift recognition category:

- Neighborhood Builder [\$20,000]       Home Builder [\$5,000]  
 Block Builder [\$10,000]       Room Builder [\$3,000]  
 Full-page Digital Ad [\$500]       Half-page Digital Ad [\$250]

### payment

Please invoice me       Check payable to Habitat for Humanity Philadelphia enclosed

Please return completed form to Deidra Duncan, Director of Corporation and Foundation Engagement, by Monday, April 17, 2017. Scan and email to [deidrad@habitatphiladelphia.org](mailto:deidrad@habitatphiladelphia.org), or mail to our offices at 1829 N. 19<sup>th</sup> Street, Philadelphia, PA 19121. Questions? (215) 765-6000 ext. 34.

Please email your company logo and ad artwork to Zoe Goldberg, Communications Manager, at [zoeg@habitatphiladelphia.org](mailto:zoeg@habitatphiladelphia.org) by Monday, April 17, 2017. Logos should be submitted as EPS files. Please include documentation on proper logo usage and any restrictions, if applicable. Ads should be submitted as high-resolution JPEG files. Half screen specifications are 1500 x 2250px. Full screen specifications are 3000 x 2250px. Questions? (215) 765-6000 ext. 17.